



## Companies That Care

Press Release Template:

### **Your Headline**

[Paragraph about your organization being named to the Center for Companies That Care 2015 Honor Roll. Might also add here the number of years you've been named to it.]

The Honor Roll is diverse in industry, geography, and size; but they have the common denominator of adopting socially responsible practices for their employees and communities. (Your Organizational Name), like the other employers named to the list, excels in the 10 Characteristics inherent to a “Company That Cares”, which include: developing skilled leaders of people, supporting the pursuit of work/life balance, sustaining a work environment founded on dignity and respect for all employees, providing competitive compensation and benefits, and volunteering in the community. [Feel free to pull others from the list of 10 instead of these.]

[Options:

- Quote(s) from your executive about what this means to your organization
- Share how you will celebrate/communicate this Honor Roll recognition
- Share a couple of tips for other employers interested in investing in employees and communities.]

“We applaud the Honor Roll employers – such as (Your Organizational Name) – for consistently considering the possible human toll when making business decisions and sustaining individuals, families, and communities. Preparing employees for career fulfillment with on-the-job learning, tuition reimbursement, and online courses; recognizing employees’ contributions; encouraging healthy lifestyles by offering wellness and financial literacy programs; and encouraging volunteerism are all examples of what these stellar employers do every day,” said Marci Koblenz, Co-founder and President of Center for Companies That Care.

Those named to the 2015 list feature U.S. organizations that are large, medium and small, public and private, for-profit and not-for-profit. A full list of recognized employers appears at [www.companies-that-care.org](http://www.companies-that-care.org).

The Honor Roll is announced annually in conjunction with the annual launch of CARE DAYS, a month-long national initiative to engage individuals and employers in activities addressing a significant societal issue in our communities. CARE DAYS 15 supports childhood literacy by providing books to under-resourced classroom libraries.

**About Center for Companies That Care**

Center for Companies That Care is a national, 501(c)3 not-for-profit organization dedicated to ensuring social sustainability by engaging employers in improving the lives of employees, families and communities. For more about Center for Companies That Care, the Honor Roll, or its other activities, visit [www.companies-that-care.org](http://www.companies-that-care.org) or call 312.661.1010.

**About (Your Company)**