



Companies That Care

Center for Companies That Care Annual Report 2010-11

Overview and Mission

Center for Companies That Care is a national, 501(c)(3) not-for-profit dedicated to ensuring social sustainability by engaging employers in improving the lives of individuals, families and communities. We believe employers have a responsibility to sustain people and their communities for the generations to come. Our vision is that one day, all employers will be Companies That Care and adhere to the 10 Characteristics of Socially Responsible Employers.

How does Center for Companies That Care help employers be Companies That Care and improve the lives of employees, families and communities? Through the Community of Caring and its four CARE strategies.

The Community of Caring is a program to promote employer engagement through which Center for Companies That Care directs employers to socially responsible activities that strengthen local communities and sustain society long-term. Center for Companies That Care employs four primary strategies (CARE) to achieve its mission.

- **Code of Conduct** – the 10 Characteristics of Socially Responsible Employers establish the standard for employer engagement and optimal business practices as a socially responsible employer
- **Action** – community initiatives addressing major social issues that are EASY for employers to participate in because Center for Companies That Care provides the infrastructure and does all the strategic and implementation “legwork”.
 - **AIM High** is a long-term structured, more-than-mentoring program *dedicated to dramatically improving college graduation rates* among urban youth by matching teams of employees with at-risk, minority high school students to ensure they graduate from college and are prepared for tomorrow’s workplace.
 - **Invisible Differences** supports young adults with neurobehavioral and learning disabilities to help them complete their education and prepare for productive careers doing work they love. Caregivers of children with Invisible Differences and employers also receive support from the program.
 - **Terrific Tales** is a family literacy initiative that places high quality books in low-income classrooms and also teaches parents and older siblings how to read to young children and improve their literacy
- **Recognition** – Evaluates socially responsible employers for the Companies That Care Honor Roll through a rigorous review process: 19 companies were honored in 2011
- **Education** – Leads employers to a deeper understanding of today’s major social issues and cultivates employees who will act (102,847 employees from 80+ employers served in 2011)



Accomplishments in FY11

- 38 employers, representing over 100,000 employees, joined the Community of Caring and engaged in socially responsible initiatives to strengthen local communities and sustain society. Together, they mentored low-income high school students, placed books in the hands of low-income children who would not have had access to quality reading materials, and much more.
- 100% of AIM High's seniors graduated from high school on-time last year, were accepted to college, and are now on-campus with enough financial aid to keep them there for the first year
- The AIM High college freshmen began AIM High with a 6% chance of graduating from college. Based on the 4-year graduation rates of the colleges they are attending, AIM High students now have a 63% chance of graduating from college.
- 66% of AIM High students were accepted at a "More Selective" college (vs 15% of their classmates). This despite there not being academic requirements to be accepted into AIM High.
- Mentor and mentoring company retention is high. Every AIM High student that is still in the program is still matched with a corporate mentor team; no student has been abandoned.
- Terrific Tales placed 80 classroom libraries in low-income elementary and middles schools to-date, putting quality books in the hands of 2,400 children--nationwide.
- Nineteen (19) companies were named to the 2011 Companies That Care Honor Roll on March 17th; an independent review of the organizations (including an employee survey at each company) proved that these companies valued their employees as their most precious resource, and were committed to giving back to the communities in which they were located.

Board of Directors

Loren Ahlgren (Board Chair)

VP, Fleet Management
Enterprise Fleet Management

Paulette Herbstman

Educator and Philanthropist

Marci Koblenz (Secretary)

President
Center for Companies That Care

Robert J. Klaskin

President/General Manager (retired)
Enterprise

Marybeth Lernihan (Treasurer)

President
Impact 100 Chicago

N. Herschel Koblenz, JD

Of Counsel/Partner (retired)
Hahn Loeser & Parks LLP

Mark Erkenwick, CPA

Partner
KPMG LLP

Melinda Rogers

VP, Human Resources
Knowledge Universe

Linda Hauser

Partner (retired)
Aon Hewitt

Karen York (Secretary in FY11)

VP, Human Resources



Companies That Care

Community of Caring Members

The following companies joined the Community of Caring in FY11 at the following levels:

Partner

WellStar
Enterprise
UHC
Sysmex

Steward

Baxter Healthcare Corporation
CB Richard Ellis
Children's Creative Learning Centers
Illinois Tool Works

Member

AAA MidAtlantic
BCU-Baxter Credit Union
Bright Horizons
Convergint Technologies
CVS
Delnor
Holy Name
Knowledge Universe
KPMG
Ryan, Inc.
Sherman Health
The Care of Trees
Umpqua Bank



Companies That Care

2010-11 Financial Statements with the Auditor's report

**John D
Kopczyk, Ltd.**
CERTIFIED PUBLIC ACCOUNTANTS

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REPORT OF INDEPENDENT PUBLIC ACCOUNTANTS

Center for Companies That Care
Chicago, Illinois

We have audited the accompanying statement of financial position of Center for Companies That Care as of March 31, 2011 and the related statements of activities, functional expenses and cash flows for the year then ended. These financial statements are the responsibility of the Center for Companies That Care's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year's summarized comparative information has been derived from the Organization's 2010 financial statements and, in our report dated October 22, 2010, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Center for Companies That Care as of March 31, 2011, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

John D. Kopczyk, LTD.
JOHN D. KOPCZYK, LTD

Chicago, Illinois
September 9, 2011



Companies That Care

CENTER FOR COMPANIES THAT CARE
STATEMENTS OF FINANCIAL POSITION
AS OF MARCH 31, 2011 and 2010

	<u>2011</u>	<u>2010</u>
ASSETS		
Cash and Cash Equivalents	\$ 20,696	\$ 74,164
Accounts Receivable	52,300	14,929
Prepaid Expenses	<u>840</u>	<u>3,850</u>
TOTAL ASSETS	<u>\$ 73,836</u>	<u>\$ 92,943</u>
 LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable	\$ 8,650	\$ 17,625
Accrued Payroll	39,569	41,478
Deferred Revenue	<u>3,444</u>	<u>3,170</u>
TOTAL LIABILITIES	<u>\$ 51,663</u>	<u>\$ 62,273</u>
 NET ASSETS		
Unrestricted	\$ 22,173	\$ 25,670
Temporarily Restricted	<u>0</u>	<u>5,000</u>
TOTAL NET ASSETS	<u>\$ 22,173</u>	<u>\$ 30,670</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 73,836</u>	<u>\$ 92,943</u>

The accompanying notes are an integral part of these statements.



Companies That Care

CENTER FOR COMPANIES THAT CARE
STATEMENT OF ACTIVITIES
FOR THE YEAR ENDED MARCH 31, 2011
With Comparative Totals as of March 31, 2010

	2011			2010
	Unrestricted	Temporarily Restricted	Total	
REVENUE AND SUPPORT				
Individual Donations	\$ 31,078	\$ 0	\$ 31,078	\$ 30,346
Foundation Grants	106,350	0	106,350	57,150
Corporation Grants	65,500	0	65,500	63,000
In-Kind Donations	73,125	0	73,125	92,560
Program Fees	106,912	0	106,912	138,751
Annual Dinner (Net of Expenses of \$12,677)	45,940	0	45,940	39,858
Interest	127	0	127	239
Net Assets Released from Restrictions	<u>5,000</u>	<u><5,000></u>	<u>0</u>	<u>0</u>
TOTAL REVENUE AND SUPPORT	<u>\$ 434,032</u>	<u>\$ <5,000></u>	<u>\$ 429,032</u>	<u>\$ 421,904</u>
EXPENSES				
Program	\$ 398,048	\$ 0	\$ 398,048	\$ 391,026
Administration	17,830	0	17,830	15,196
Fund Raising	<u>21,651</u>	<u>0</u>	<u>21,651</u>	<u>13,666</u>
TOTAL EXPENSE	<u>\$ 437,529</u>	<u>\$ 0</u>	<u>\$ 437,529</u>	<u>\$ 419,888</u>
CHANGE IN NET ASSETS	\$ <3,497>	\$ <5,000>	\$ <8,497>	\$ 2,016
BEGINNING NET ASSETS	<u>25,670</u>	<u>5,000</u>	<u>30,670</u>	<u>28,654</u>
ENDING NET ASSETS	<u>\$ 22,173</u>	<u>\$ 0</u>	<u>\$ 22,173</u>	<u>\$ 30,670</u>

The accompanying notes are an integral part of these statements.



Companies That Care

CENTER FOR COMPANIES THAT CARE
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED MARCH 31, 2011
With Comparative Totals as of March 31, 2010

	2011				2010
	<u>Program Services</u>	<u>Management And General</u>	<u>Fundraising</u>	<u>Total</u>	
Salaries	\$ 172,138	\$ 10,401	\$ 10,401	\$ 192,940	\$ 181,177
Payroll Taxes	12,766	724	724	14,214	12,805
Program Expense	48,502	0	0	48,502	26,629
Postage and Mailing	190	20	261	471	697
Awards/Incentives	5,836	0	0	5,836	9,093
Marketing/Media	15,000	0	0	15,000	17,466
Fees	1,663	731	335	2,729	1,835
Travel	0	937	56	993	1,315
Professional Fees	93,870	51	7,975	101,896	120,398
Office and Administration	5,331	2,943	99	8,373	5,967
Dues/Subscriptions/Conferences	10,352	80	0	10,432	3,843
Printing	0	143	0	143	2,663
Donated Rent	<u>32,400</u>	<u>1,800</u>	<u>1,800</u>	<u>36,000</u>	<u>36,000</u>
TOTAL EXPENSES	\$ 398,048	\$ 17,830	\$ 21,651	\$ 437,529	\$ 419,888

The accompanying notes are an integral part of these statements.



Companies That Care

CENTER FOR COMPANIES THAT CARE
STATEMENTS OF CHANGES IN CASH FLOWS
FOR THE YEARS ENDED MARCH 31, 2011 and 2010

CASH FLOWS FROM OPERATING ACTIVITIES:	<u>2011</u>	<u>2010</u>
Change in Net Assets	\$ <8,497>	\$ 2,016
Adjustments to Reconcile Change in Net Assets to Net Cash Provided by Operating Activities:		
Prepaid Expenses	3,010	<3,850>
Accounts Receivable	<37,371>	22,571
Accounts Payable	<8,975>	<5,444>
Accrued Payroll	<1,909>	<4,809>
Deferred Revenue	<u>274</u>	<u>3,170</u>
Net Cash Provided <Used> by Operating Activities	\$ <53,468>	\$ 13,654
Net Increase <Decrease> in Cash and Cash Equivalents	\$ <53,468>	\$ 13,654
Cash and Cash Equivalents, Beginning of Year	<u>74,164</u>	<u>60,510</u>
Cash and Cash Equivalents, End of Year	<u>\$ 20,696</u>	<u>\$ 74,164</u>

The accompanying notes are an integral part of these statements.
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CENTER FOR COMPANIES THAT CARE

NOTES TO FINANCIAL STATEMENTS

March 31, 2011

NOTE 1. NATURE OF ACTIVITIES

Center for Companies That Care (CTC) is a national non-profit corporation organized in 2003 dedicated to enhancing the well-being of employees and communities by educating and inspiring employers to practice employer engagement and to integrate the 10 Characteristics of Companies That Care into their daily business practices. Employer engagement exists when the values and practices of the employer support the needs of society as well as the profitability of the business.

NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

CONTRIBUTIONS

Contributions are classified as unrestricted or restricted support based on the donor's intent. When a donor restriction expires (i.e., when a stipulated time restriction ends or a purpose restriction is met), CTC reclassifies the temporarily restricted net assets to unrestricted net assets and reports these assets as released from restriction. If a restriction is fulfilled in the same fiscal year in which the contribution is received, CTC classifies the support as unrestricted.

BASIS OF ACCOUNTING

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles for not-for-profit organizations.

FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

SUBSEQUENT EVENTS

The financial statements were available to be issued on September 9, 2011 with subsequent events being evaluated through this date.



CENTER FOR COMPANIES THAT CARE

NOTES TO FINANCIAL STATEMENTS

March 31, 2011

NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES CONTINUED

CASH EQUIVALENTS

Cash and cash equivalents consist of highly liquid investments with original maturities of less than three months.

INCOME TAX STATUS

CTC is a not-for-profit organization that is operating as exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code. CTC has also been classified as an entity that is not a private foundation within the meaning of Section 509(a) and qualifies for deductible contributions as provided in Section 170(b)(1)(A)(vi). There was no gross unrelated business income for the year ended, March 31, 2011. Accordingly, no provision for income tax has been established. Center for Companies That Care files income tax returns in the U.S. Federal jurisdiction and Illinois. In the next twelve months, the Organization does not expect a material net change in unrecognized tax benefits. Each of the Organization's prior three fiscal years remains subject to examination.

Comparative Totals For Prior Year

The financial statements include certain prior-year summarized comparative information in total but not by net asset class or functional allocation. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with CTC's financial statements for the year ended March 31, 2010, from which the summarized information was derived.

NOTE 3. IN-KIND DONATIONS/LEASE

CTC receives donated rent from the President of the organization. The fair market value of the donated rent of \$36,000 is reflected in the accompanying financial statements as both revenue and expense for both 2011 and 2010. There is no formal written lease.

In addition, CTC received various in-kind professional services and program expenses totaling \$37,125 and \$56,500 in 2011 and 2010. These donations are also reflected in the financial statements as professional services and program expenses and in-kind donations income.



CENTER FOR COMPANIES THAT CARE

NOTES TO FINANCIAL STATEMENTS

March 31, 2011

NOTE 4. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets available for the following purposes or periods:

	<u>2011</u>	<u>2010</u>
Aim High Sponsorships	\$ <u>0</u>	\$ <u>5,000</u>

NOTE 5. ACCOUNTS RECEIVABLE

Accounts receivable of \$52,300 in 2011 and \$14,929 in 2010 are due in one year and deemed fully collectible.