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**PINNACLE HONORED FOR SOCIAL RESPONSIBILITY**  
***Center for Companies That Care gives recognition for service to employees and communities***

**NASHVILLE, TN**, March 15, 2018 – Pinnacle Financial Partners has earned a place on Center for Companies That Care’s Honor Roll for 2018. The Honor Roll celebrates U.S.-based companies of all sizes and industries with outstanding workplace practices and active community involvement.

Center for Companies That Care evaluates companies according to their [10 Characteristics of Socially Responsible Employers](#). They include sustaining a work environment founded on dignity and respect for all employees, encouraging individual pursuit of work/life balance and getting involved in community endeavors, among others. Each company on the list makes meaningful investments in its employees and in society through community service.

“Building a great workplace and supporting our communities are part of the DNA of our company,” said Terry Turner, Pinnacle’s president and CEO. “It’s our job to help people succeed: our clients, our communities and our associates. That’s why we strive to be empathetic to all and socially conscious in our decision making.”

This is the 16<sup>th</sup> annual Companies That Care Honor Roll and the first time Pinnacle has appeared on it.

“We believe employee engagement begins with engaged employers,” said Marci Koblenz, co-founder and president of Center for Companies That Care. “All on this list have remained connected with and committed to their employees and communities and take into account the human toll when making business decisions.”

In 2017, Pinnacle was named to *People* magazine’s unrelated list of “50 Companies That Care,” where the firm ranked No. 20. That honor was given for generosity of associate benefits and charitable work.

Pinnacle Financial Partners provides a full range of banking, investment, trust, mortgage and insurance products and services designed for businesses and their owners and individuals interested in a comprehensive relationship with their financial institution. The firm earned a place on *FORTUNE's* 2017 and 2018 lists of the 100 Best Companies to Work For in the U.S., and *American Banker* recognized Pinnacle as the sixth-best bank to work for in 2017.

The firm began operations in a single location in downtown Nashville, TN in October 2000 and has since grown to approximately \$22.2 billion in assets as of Dec. 31, 2017. As the second-largest bank holding company headquartered in Tennessee, Pinnacle operates in 11 primarily urban markets in Tennessee, the Carolinas and Virginia.

Additional information concerning Pinnacle, which is included in the NASDAQ Financial-100 Index, can be accessed at [www.pnfp.com](http://www.pnfp.com).

### **About Center for Companies That Care**

Center for Companies That Care is a national, not-for-profit organization dedicated to social sustainability by engaging employers in increasing the college graduation rate of underserved students and improving the lives of employees, families and communities. For more about Center for Companies That Care, the Honor Roll or its Communication Action Programs, visit [www.companies-that-care.org](http://www.companies-that-care.org) or call 312-661-1010.

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