



#SaveAIMHigh: Many Opportunities

As a **VOLUNTEER**, you could:

- Be a Mentor (short-term or long-term)
- Join the Governing or Associate Board or Parent Coalition
- Host students for job shadowing
- Recruit mentors and volunteers
- Work in the office
- Call folks
 - To RSVP for Touchpoint Events
 - To collect overdue payments
- Plan events
- Fundraise: ask people and organizations and schools and alumni clubs for money, or set up meetings for Companies That Care to do the ask
- Write
- Manage our Salesforce database
- Join a Committee
- Hold a fundraiser to support AIM High
- Secure In-kind Donations

Valuable **IN-KIND** Donations and Services

- Venues and Food for Touchpoint Events
- Office Space
- Pro Bono Integrated Marketing Services
- Pro Bono Event Planners for March to College and Fundraising Events
- Pro Bono legal services

As an **EMPLOYEE**, you could ask your company to:

- Attend a meeting to learn about Companies That Care and the importance of helping underserved students graduate from college
- Become a Member of Center for Companies That Care
- Sponsor a student, program or event
- Recruit Mentors and Guest Mentors
- Host students for job-shadowing and internships
- Hold a fundraiser to support AIM High

As a **PARENT**, you could:

- Tell everyone you know about AIM High
 - Why it's important to you
 - How it's unique
 - Your child's experiences in the program
- Be a human advertisement for March to College, Summer Institute, and College Simulation
- Write or videotape testimonials
- Engage your community and schools

As an Individual **DONOR**, you could:

- Join the Safety Net Club
- Sponsor a hole at next year's golf benefit
- Donate
- Sponsor a Student
- www.companies-that-care.org/donate/517-general-donation

As a **FUNDRAISER**, you could:

- Solicit your friends and family
- Ask your place of worship for a donation or mentor teams
- Reach out to employers, explain the ROI, and ask for financial support via
 - Discretionary budgets owned by Senior Execs
 - Human Resources budgets
 - Diversity & Inclusion budgets
 - Marketing budgets
 - Community Involvement budgets,
 - A company-wide fundraiser (i.e. Jeans Day) and/or
 - The organization's Foundation
- Involve your fraternity or sorority
- Recruit March to College participants and donors
- Invite golfers to the Companies That Care Golf Benefit
- Host a group in your home for coffee or cocktails and introduce them to AIM High